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	Application Number	10/727,264	
	Issue Date	December 3, 2003	
	First Named Inventor	Bret Alan GORSLINE et al.	
	Group Art Unit	2178	
	Examiner Name	David FABER	
Total Number of Pages in This Submission		Attorney Docket Number	002566-73 (019000)

ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request (\$____) <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement (\$____) <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Notice to File Missing Parts/ Incomplete Application (\$____) <input type="checkbox"/> A copy of the Notice to File Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) 7 pages <input type="checkbox"/> Declaration and Power of Attorney <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition (\$____) <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney to Prosecute Applications Before the USPTO <input type="checkbox"/> Terminal Disclaimer (\$____) <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (\$____) (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Application Data Sheet <input type="checkbox"/> Request for Corrected Filing Receipt with Enclosures <input type="checkbox"/> A self-addressed, prepaid postcard for acknowledging receipt <input type="checkbox"/> Other Enclosure(s) (please identify below):
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

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Signature	
Date	March 23, 2006

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re Patent Application of:

Bret Alan GORSLINE et al.

Application No. 10/727,264

Filed: December 3, 2003

For: METHODS AND SYSTEMS FOR
PROGRAMMABLY GENERATING
ELECTRONIC AGGREGATE
CREATIVES FOR DISPLAY ON AN
ELECTRONIC NETWORK

) Confirmation No. 4901

) Group Art Unit: 2178

) Examiner: David Faber

)

) Date: March 23, 2006

AMENDMENT

Mail Stop AMENDMENT
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Sir:

In response to the Office Action dated January 11, 2006, please amend the above-identified application and consider Applicants' remarks as follows.